

To: HKEA Members

1 March 2006

## We Bring You Exclusive Marketing Opportunities in Japan and Russia

### 1<sup>st</sup> International Variety-Gift Expo Tokyo (GIFTEX 2006)

(6-8 July 2006 Tokyo Big Sight, Japan)

— participation fee:

■ **Space Rental:** \*JPY 305,000 (~HKD 20,161)

■ **Rental Display System:** JPY 140,000 → JPY 130,000 (~HKD 8,593)

(\* further **5%** rebate will be offered if 10 booths were taken up in total)

— enjoy smaller booth of 8.1 sqm (original minimum booth size: 16.2 sqm)

— enjoy prominent location

**Organizer:** Reed Exhibitions Japan Ltd

**Market / Fair Information:** Concurrently held with Asia's largest stationery & office products fair "ISOT" and Asia's leading bookfair "TIBF", already 75,000 visitors are coming to the fairs. In addition, gift retailers such as gift shops, variety shops, interior shops and gift wholesalers / importers are invited to attend the fair.

**Website:** [www.giftex.jp/english](http://www.giftex.jp/english)

**Application Deadline:** 13 April 2006

### World of Gifts and TableWare, Autumn 2006

(19-22 September 2006 Exhibition Complex Gostiny Dvor, Moscow, Russia)

— participation fee: **10%** discount (for at least 9 sqm)

■ Registration fee: US150 → **US135**

■ **Furnished Stand rental:** US300/sqm → **US270/sqm**

■ **Space only:** US260/sqm → **US234/sqm**

— enjoy prominent location

**Organizer:** IPSA EXPO

**Supported by:**

- Chamber of Commerce of Industry of the Russian Federation
- Russian and Moscow Foundations for Consumers Right Protection
- Institute of Professionals in Specialty Advertising

**Market / Fair Information:**

1. Higher demand for imported gift and souvenir products due to fast growing and expanding shops and salons since 2002.
2. Russian and CIS citizens, amounts to 450 million, are buying competitive –priced but more and more top-line high quality products.
3. Stable economic situation in Russia makes it possible for sending gifts to everyone at least twice a year on New Year's Day and on birthday.

**Website:** [www.ipsa-expo.com](http://www.ipsa-expo.com)

**Application Deadline:** 28 April 2006

#### Extra services:

- You can also have the option of Showcase service at sites
- Competitive travel package can be arranged upon request at exhibitor's own cost
- Freight forwarder service for shipment of samples upon request at exhibitor's own cost

\*Exhibitors can apply for the SME Export Marketing Fund and receive **50%** or up to **HK\$30,000** subsidy

Interested parties please complete the reply slip below and return it to HKEA Secretariat at

Fax: 2730 1869 or contact Ms Isabella So for further query.

-----Reply Slip-----

To: HKEA Secretariat

Fax: 2730 1869

**Exhibitions in Japan and Russia**

Our company – (please tick the appropriate box  and \*delete the inappropriate)

would like to obtain more information about \* GIFTEX (Japan) and / or World of Gifts (Russia)

would like to obtain more information about Showcase service in the captioned fairs

intends to take up a \* Booth and / or Showcase in \* GIFTEX (Japan) and / or World of Gifts (Russia)

*Company Details*

Company Name			
Address			
Contact Person		Email	
Tel		Fax	
Product Range			