

8 March 2006

To: HKEA members,



“Hong Kong in Style” Exposition, Budapest & Seminar on “Hungary: A Gateway to Central European Market”

Again, The Hong Kong Exporters' Association is co-organizing with HKTDC to explore with you emerging markets – Hungary, Poland and Russia by means of exhibition and business missions. A high-level VIP delegation, Gala Dinner and massive buyers' recruitment campaign will be arranged to boost the publicity; and HKEA staff will go along with you to provide immediate support and on-site services. **Join us and act NOW to tap into these great potential markets!!**

Exhibition name: “Hong Kong in Style” Exposition, Budapest
Date: 11-13 September 2006
Venue: Budapest Congress and World Trade Centre
Participation Fee: HK\$12,000 for a 9 sqm furnished standard booth
(Early-bird rate at **HK\$9,900** before **31 March 2006**)
(First-come First-served!)

Exhibitors of the captioned Fair can enjoy an exclusive privileged package at low cost to explore further business opportunities by joining:

Business Mission to Warsaw, Poland (14-16 September 2006) /

Business Mission to St. Petersburg and Moscow, Russia (14-19 September 2006)

(please refer to the attached fact sheet for details)

To provide you with up-to-date intelligence about Hungarian market environment and business opportunities, you are cordially invited to attend a seminar with details as follows:

Event: Seminar on “Hungary: A Gateway to Central European Market” (Free)
Date: 10 March 2006 (Friday)
Time: 3:00pm – 5:00pm
Venue: TDC SME Training Centre 3, Unit 8, 1 Expo Galleria
Hong Kong Convention & Exhibition Centre, Wanchai, HK

For detailed information and registration form, please refer to the attachment.

Should you have any queries regarding the Exposition, Mission and the seminar, please feel free to contact **Ms Isabella So** at tel: **2730 9851** / fax: 2730 1869 / email: isabella@exporters.org.hk.

The Hong Kong Exporters' Association Secretariat

Encl. [1,2](#)