



Robert Li

General Committee Member
Chairman of IT & Electronics Sub-Committee

Fit Profit Trading Co., Ltd.

Mr. Robert Li is the Founder and Chairman of Fit Profit Trading Co., Ltd., a well-recognized company in the design, manufacturing and marketing of a wide range of consumer electronics and smart card products, on both OEM and ODM bases. Mr. Li is actively involved in promoting the Hong Kong electronics industry. He was one of the founding members of the Hong Kong Electronics Industries Association from 1993 to 1998; currently, he is the Honorary Chairman of the Association. He was a member of the Shenzhen Political Consultative Congress of the People's

Republic of China. Mr. Li has over 30 years of solid experience in the electronics industry. Due to his unrivalled experience and knowledge, he is one the most recognized and well-respected leaders in the field.